

**From:** Davis, Marty  
**Sent:** Friday, February 21, 2014 11:56 AM  
**To:** Houlette, Denice  
**Subject:** FW: Legislator request -

Tourism response to committee request along with attached stat highlights.

**1.The share of our budget allocated to marketing is approximately 76%**

**2.Tour buses carrying foreign visitors were up 38.2%...**

In 2012, 68 buses carrying 2,495 international passengers stopped at our information centers.

In 2013, 94 buses carrying 3,654 international passengers stopped at our information centers.